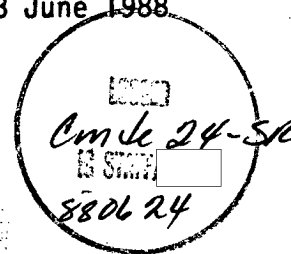


DIRECTOR OF CENTRAL INTELLIGENCE

Intelligence Producers Council

Washington, D.C. 20505

IPC 7518/88
23 June 1988



MEMORANDUM FOR: Consumers Survey Working Group

FROM: Working Group Chairman

SUBJECT: Notice of Meeting

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1. The Director of Central Intelligence has approved without change the survey package we sent to his office: the prospectus, the letter from him to the policymakers, and the questionnaire. We are now in the process of preparing the individual packets for the survey and expect to commence delivery on 29 June. We are requesting that the forms be returned by 22 July.

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2. While we wait for the survey forms to come back, there is yet much that we need to do. One of the most important actions is to do some careful planning for the follow-on interviews. In particular, we need to address the following six issues:

- o What should be the purpose of the oral interviews?
- o How long should each interview last?
- o What are the common core questions that should be asked?
- o How do we determine who shall be interviewed?
- o Who should do the interviewing?
- o What time schedule can we allow for the interviews?

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3. To resolve these issues, I have scheduled a meeting of the working group for Thursday, 30 June in at 1345. Please be prepared at that time to offer your thoughts on these matters. I would particularly like to invite those of you who may have participated in the interview phase of the previous survey to share the wisdom of your experience with us.

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4. Please feel free to call me if you have any questions. I can be reached at

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CL BY: SIGNER
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